

CONTACT



512 585 6622



mjherrup@gmail.com



mjherrup.com

ABOUT

•Visual storyteller with great comedic timing

•Livestream host and producer

•Creative and technical writer

•Content creator for political advocacy campaigns, nonprofits, and film oriented programming

•Film festival programmer and organizer

•Project manager and event planner

•Educator and curriculum developer

EDUCATION

PhD, Radio-TV-Film, University of Texas at Austin
MA, Media Studies, New School, NY, NY
BA, English and Arts & Ideas, University of Michigan

SKILLS

- ▶ Adobe Suite [Premiere, InDesign, Photoshop]
- ▶ Live Stream Production [OBS, Wirecast]
- ▶ Video Production
- ▶ Creative & Technical Writing
- ▶ Curriculum Development / Teaching
- ▶ MS Office [Word, Powerpoint]

CONNECT



twitter.com/@MochaJamesHerr



[instagram.net/insta_mocha_james](https://www.instagram.net/insta_mocha_james)



[linkedin.com/MochaJeanHerrup](https://www.linkedin.com/MochaJeanHerrup)

Mocha Jean Herrup

Digital Content Producer, Live Streamer, Writer, Educator, Performer

EXPERIENCE

HOST & PROGRAMMER

3 DOLLAR BILL CINEMA, SEATTLE

Produce and host weekly live stream, "Cinema Queerantime"
Program and organize 2 annual film festivals

ARTIST-IN-RESIDENCE

UNIVERSITY OF WASHINGTON, BOTHELL

Teach documentary studies and media production, Media & Culture program

LEAD COMMUNICATIONS SPECIALIST

END THE DEADLY EXCHANGE CAMPAIGN

Create digital content and social media advocacy for human rights campaign.

PROFESSOR

AUSTIN COMMUNITY COLLEGE

Teach media studies and production to diverse student population;
Co-founder, Peace & Conflict Studies Program; Worked with Austin Film Society to develop unique global studies curriculum.

PROGRAMMER & CREW CHIEF

SOUTH BY SOUTHWEST

Helped develop SXSW Interactive conference panels; Served on film programming committee for 12 years; Crew Chief-- Film and Interactive Conference Panels.

CORRESPONDENT

THE FILM FESTIVAL CHANNEL

Create online content: video and written coverage.

CONTENT PRODUCER

THE AUSTIN MOVIE SHOW

Created short films for CW broadcast show.

CONTRIBUTING WRITER

UTNE READER, FOCUS POINT, LAVENDAR LIFESTYLE

Wrote cultural criticism, film reviews, and technology related articles.

CREATIVE WORKS

31 SHORT LECTURES ABOUT TAYLOR SWIFT

(2019, Video + Performance)
Crush/Repeat Art Installation, Seattle Wa

ACT OF SEEING

(2016, Digital Design + Narrative Reporting)
Cité Universitaire, Paris, France • The Prizer Gallery, Austin, Texas • Qulture Collective, Oakland, CA • Zeitgeist Café, Seattle, WA

LESBIAN FILM

(2001, vid/16mm, 9 min Co-Dir. w/ Evie Leder, Gretchen Lee, Dan Janos)
The Sundance Channel • SXSW • +24

PEELING BACK

(1999; 16mm, :56; Co-Director with Joanna Ingalls;)
1-minute short film / broadcast spot for Celis Brewery
Gold Addy Award, Austin Ad Federation • Regional Certificate, Texas Ad Federation

POM

(1997; video, 19 min; (Co-Director with Joanna Ingalls)
Northwest Airlines • Charlotte Film and Video Festival (Director's Choice award) • Cinematexas (Audience Award, 2nd Place, Best Documentary) • Inside Out (Audience Choice Award) • Walker Art Center • SXSW